



Client: [REDACTED]

Start Date: 19/11/2012

Campaign Runs: Monday to Sunday

End Date: 25/11/2012

Compliance Margin: 5 minutes

Credit & sponsorships from other advertisers are included in the position in break count.

Report filtered by:

Station: Southern Cross Austereo stations

Day Part: All Day Parts

Key Number: All Available

Status Filter: All Spots

Adelaide						
SAFM	Broadcast Time	P/B	Day Part	Product	Key Number	Dur
	1 Mon 19/11/2012 5:33:04 AM	4/5	Breakfast	[REDACTED]	[REDACTED]	15
	2 Mon 19/11/2012 10:58:23 AM	7/9	Morning	[REDACTED]	[REDACTED]	17
	3 Mon 19/11/2012 3:44:53 PM	1/10	Drive	[REDACTED]	[REDACTED]	16
Incorrect	4 Mon 19/11/2012 3:49:07 PM	9/10	Drive	[REDACTED]	[REDACTED]	16
	5 Mon 19/11/2012 6:59:56 PM	6/6	Drive	[REDACTED]	[REDACTED]	16
Out of D/P	6 Tue 20/11/2012 12:16:45 AM	2/4	Mid Dawn	[REDACTED]	[REDACTED]	15
	7 Tue 20/11/2012 7:33:31 AM	3/10	Breakfast	[REDACTED]	[REDACTED]	17
	8 Tue 20/11/2012 9:47:24 AM	11/11	Morning	[REDACTED]	[REDACTED]	15
	9 Tue 20/11/2012 12:52:28 PM	6/9	Afternoon	[REDACTED]	[REDACTED]	16
	10 Tue 20/11/2012 3:02:13 PM	6/12	Drive	[REDACTED]	[REDACTED]	15
	11 Tue 20/11/2012 5:27:58 PM	10/10	Drive	[REDACTED]	[REDACTED]	15
Incorrect	12 Tue 20/11/2012 9:43:40 PM	2/11	Evening	[REDACTED]	[REDACTED]	16
	13 Wed 21/11/2012 7:53:33 AM	7/11	Breakfast	[REDACTED]	[REDACTED]	16
	14 Wed 21/11/2012 9:30:14 AM	13/15	Morning	[REDACTED]	[REDACTED]	14
	15 Wed 21/11/2012 12:02:35 PM	6/10	Afternoon	[REDACTED]	[REDACTED]	16
	16 Wed 21/11/2012 2:24:38 PM	7/11	Afternoon	[REDACTED]	[REDACTED]	15
	17 Wed 21/11/2012 6:58:24 PM	6/9	Drive	[REDACTED]	[REDACTED]	15
	18 Wed 21/11/2012 11:55:07 PM	3/8	Evening	[REDACTED]	[REDACTED]	17
	19 Thu 22/11/2012 6:00:03 AM	3/7	Breakfast	[REDACTED]	[REDACTED]	15
	20 Thu 22/11/2012 9:11:11 AM	6/7	Morning	[REDACTED]	[REDACTED]	15
Incorrect	21 Thu 22/11/2012 10:02:37 AM	8/10	Morning	[REDACTED]	[REDACTED]	16
	22 Thu 22/11/2012 12:55:43 PM	9/11	Afternoon	[REDACTED]	[REDACTED]	15
	23 Thu 22/11/2012 2:07:23 PM	9/10	Afternoon	[REDACTED]	[REDACTED]	15
	24 Thu 22/11/2012 9:01:50 PM	7/10	Evening	[REDACTED]	[REDACTED]	16
	25 Fri 23/11/2012 5:33:25 AM	6/6	Breakfast	[REDACTED]	[REDACTED]	15
	26 Fri 23/11/2012 7:00:26 AM	1/8	Breakfast	[REDACTED]	[REDACTED]	15
	27 Fri 23/11/2012 8:49:27 AM	4/9	Breakfast	[REDACTED]	[REDACTED]	15
	28 Fri 23/11/2012 1:13:56 PM	10/10	Afternoon	[REDACTED]	[REDACTED]	15
Incorrect	29 Fri 23/11/2012 3:02:18 PM	6/12	Drive	[REDACTED]	[REDACTED]	16
	30 Fri 23/11/2012 4:45:00 PM	11/12	Drive	[REDACTED]	[REDACTED]	17

Your top Radio competitors in Department Stores are Domayne (Harvey Norman Holdings Ltd), Peter's Of Kensington (Peter's Of Kensington), David Jones (David Jones Ltd). These rankings are from across all stations in all markets.