



Client: [REDACTED]
[REDACTED]
[REDACTED]

Credit & sponsorships from other advertisers are included in the position in break count.

Report filtered by:

Report Format: Graph

Station: Southern Cross Austereo stations

Spot Filter: Exclude Bonus Spots

Brisbane																						
4MMM	<p>Spots: 29 3 3 5 22 16</p> <p>Summary position in break graph. Position in break graph.</p> <p>Total: 78 spots. Shortest break: 2 spots. Average break: 7 spots. Longest break: 11 spots.</p> <table border="1"> <tr><th>Position</th><th>Spots</th><th>Percentage (%)</th></tr> <tr><td>First</td><td>29</td><td>37%</td></tr> <tr><td>Second</td><td>3</td><td>4%</td></tr> <tr><td>Third</td><td>3</td><td>4%</td></tr> <tr><td>Fourth</td><td>5</td><td>6%</td></tr> <tr><td>Other</td><td>22</td><td>28%</td></tr> <tr><td>Last</td><td>16</td><td>21%</td></tr> </table>	Position	Spots	Percentage (%)	First	29	37%	Second	3	4%	Third	3	4%	Fourth	5	6%	Other	22	28%	Last	16	21%
Position	Spots	Percentage (%)																				
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B105 FM	<p>Spots: 14 9 6 0 13 23</p> <p>Summary position in break graph. Position in break graph.</p> <p>Total: 65 spots. Shortest break: 2 spots. Average break: 8 spots. Longest break: 12 spots.</p> <table border="1"> <tr><th>Position</th><th>Spots</th><th>Percentage (%)</th></tr> <tr><td>First</td><td>14</td><td>22%</td></tr> <tr><td>Second</td><td>9</td><td>14%</td></tr> <tr><td>Third</td><td>6</td><td>9%</td></tr> <tr><td>Fourth</td><td>0</td><td>0%</td></tr> <tr><td>Other</td><td>13</td><td>20%</td></tr> <tr><td>Last</td><td>23</td><td>35%</td></tr> </table>	Position	Spots	Percentage (%)	First	14	22%	Second	9	14%	Third	6	9%	Fourth	0	0%	Other	13	20%	Last	23	35%
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Your top Radio competitors in Fast Food are Hungry Jack's (Hungry Jack's Pty Ltd), Red Rooster (Australian Fast Foods Pty Ltd). These rankings are from across all stations in all markets.



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