



Client: [REDACTED]

Start Date: 21/04/2013

Campaign Runs: Sunday to Saturday

End Date: 4/05/2013

Compliance Margin: 5 minutes

Report filtered by:

Station: All **Brisbane** Stations

Brisbane	Total Booked	Total Received	Out of Day Part	Incorrect Key Number	Missing Spots	Bonus Spots	Error Rate
4BC	30	30	1	0	0	0	3%
97 3 FM	30	40	0	0	0	10	0%
4MMM	30	31	0	0	4	5	13%
B105 FM	30	31	0	0	3	4	10%
NOVA 106.9 FM	30	30	0	0	0	0	0%
Brisbane totals:	150	162	1	0	7	19	5%
Report totals:	150	162	1	0	7	19	5%

Your top Radio competitors in Corporate Social Responsibility are Optus RockCorps (Optus Communications), Nail It This Time - Campaign (Pfizer Australia Pty Ltd), IGA Community Chest (Metcash Trading Ltd). These rankings are from across all stations in all markets.



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N.B. The accuracy of this report reflects the campaign information supplied by the media agency. Error rate percentage is calculated as: "(Out of Day Part + Missing Spots) / Total Booked" or "Incorrect Key Numbers / Total Received" – the higher error rate is displayed.

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