

## Campaign Monitoring Process:

1. **Dispatch Creative Audio to Networks:** Ensure creative material is dispatched to networks via AudioNET for Key Number identification in the AirCheck system. Dispatch can be processed by the creative agency, media agency or the client themselves. (Charges apply)
2. **Export Campaign from SMD.**
3. **Email** the SMD export, Material Instructions and the Media Plan to [support@audionet.com.au](mailto:support@audionet.com.au).  
Keep AudioNET updated with any changes to campaign bookings, including Top Up Campaigns, Key Number changes, spot volume changes.
4. **Subscribe to reports:** From the list of reporting options below, nominate reports required, weekly, monthly or at the end of campaign. Report packages can be decided on a client-by-client basis and altered at any time. All reports are available in PDF and/or excel format.
5. **Auditing** – Your designated account manager will audit your client’s activity weekly and a week in arrears. Missing paid spots are cross checked against Network post times and Aircheck logs, prior to finalising and emailing reports to you.
6. **Contact Networks** with any reported discrepancies requesting an explanation or make goods.

## Reporting options:

Weekly reporting can reconcile issues while the campaign is still active and ensure make goods can be made available while the campaign is live. Standard reports available include:

1. Top line summary report.
2. Detailed Discrepancy report.
3. Full Airplay report
4. Competitor Adjacency report
5. Bonus Activity
6. Position in Break
7. Spread Report
8. Weekly SMD Post Analysis file. (Optional - to load into SMD for Spot Matching).
9. e-RAM Files for R&F (available monthly or Entire Campaign)

***Bespoke Reports are available, please contact AudioNET by email or phone to discuss. Additional charges will be applied and determined upon briefing your requirements.***

**Monitored Metro stations include:**

<b>Metro</b>	<p><b>Sydney:</b> 2GB, Sky Sport Radio (2KY), 2DAY, TripleM 104.9, 2SM, 2CH, KIIS 106.5, 2UE954, NOVA 96.9, Smooth 95.3, The Edge 96.1 &amp; WSFM</p> <p><b>Melbourne:</b> 3AW, TripleM 105.1, FoxFM 101.9, Gold 104.3, KISS 101.1, Magic1278, Smooth 91.5, NOVA 100 &amp; RSN 92.7.</p> <p><b>Brisbane:</b> 4BC, 4KQ, TripleM 104.5, 97.3, B105, 4BH 88.2, &amp; NOVA 106.9</p> <p><b>Adelaide:</b> 5AA, TripleM 104.7, Cruise 132.3, SAFM 107.1, Mix 102.3 &amp; NOVA 91.9</p> <p><b>Perth:</b> 6IX, 6PR, 96 FM, TripleM 92.9, Mix 94.5 &amp; NOVA 93.7</p>
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**Monitored Regional stations include:**

<b>Regional</b>	<p><b>Gold Coast:</b> Triple M 92.5, Hit 90.9 &amp; 102.9 Hot Tomato</p> <p><b>Central Coast (Gosford):</b> Star 104.5, Triple M 107.7 &amp; Hit 101.3</p> <p><b>Newcastle:</b> 2HD, Triple M 102.9 &amp; Hit 106.9, New FM 105.3</p> <p><b>Geelong:</b> K-Rock 95.5 &amp; Bay 93.9</p>
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**AudioNET Support:**

AudioNET support provides a team of dedicated radio professionals that can assist with any aspect of AirCheck monitoring or AudioNET material delivery.

Contact AudioNET support on 1800 003 155 or [support@audionet.com.au](mailto:support@audionet.com.au)